



THE 1ST PENANG MEDICAL EXPO & MALAYSIAN HEALTHCARE POLICY CONFERENCE (PMEX 2017)

10AM – 8PM | 10 – 11 NOV 2017 (FRI – SAT)
10AM – 5PM | 12 NOV 2017 (SUN)
SETIA SPICE CONVENTION CENTRE

Free goodies bags for
the first 200 onsite
registered participants

About the **Expo** **FREE ADMISSION**

Healthcare In Malaysia: Promoting Good Health

JOIN our Experts in Healthcare Seminars



Minimally Invasive Surgery in the 21st Century

Dr. Shanker Sathappan (Pantai Hospital Penang)
Time: 1100 - 1200
Date: 10 Nov 2017 - Friday
Venue: Seminar Room 1



Common Mental Health Problems & Their Effect on Policy-making

Dato' Dr. Lai Fong Hwa (Pantai Hospital Penang)
Time: 1300 - 1345
Date: 10 Nov 2017 - Friday
Venue: Seminar Room 1



Heart Disease: Control and Awareness

Dr. Ahmad Khadri (KPJ Penang Specialist Hospital)
Time: 1400 - 1445
Date: 10 Nov 2017 - Friday
Venue: Seminar Room 1



Recent Advances in Radiation Therapy

Dr. Ho Kean Fatt (Mount Miriam Cancer Hospital)
Time: 1600 - 1645
Date: 10 Nov 2017 - Friday
Venue: Seminar Room 1



Obesity and Preventive Health Strategies

Dr. Rosnah Ramly (KOSPEN, MOH)
Time: 1100 - 1145
Date: 11 Nov 2017 - Saturday
Venue: Seminar Room 1



Overview on Assisted Reproductive Technology (ART) and Pre-Genetic Screening (PGS)

Ms. Lilian Yew, Embryologist (Genesis IVF & Women's Specialist Centre)
Time: 1100 - 1145
Date: 11 Nov 2017 - Saturday
Venue: Seminar Room 2



Three Must-Know Things Before Eyelid Surgery

Prof. Dr. Chua Chung Nen (Optimax Eye Specialist Hospital)
Time: 1200 - 1245
Date: 11 Nov 2017 - Saturday
Venue: Seminar Room 1



Non-invasive Prenatal Testing (NIPT)

Dr. Mohamed Saleem (GenomixLAB/Advanced Genomics)
Time: 1200 - 1245
Date: 11 Nov 2017 - Saturday
Venue: Seminar Room 2



Breast Health & Beating Breast Cancer

Dr. Teoh Mei Shi (Loh Guan Lye Hospital)
Time: 1400 - 1445
Date: 11 Nov 2017 - Saturday
Venue: Seminar Room 1



Let's Talk Babies: Optimising IVF Success Rates with Genetic Testing (PGD-NGS)

Dr. RM Udayar Pandian (TMC Fertility & Women's Specialist Centre)
Time: 1400 - 1445
Date: 11 Nov 2017 - Saturday
Venue: Seminar Room 2



Is ART for All?

Dr. Aw Lin Da (Lam Wah Ee Hospital)
Time: 1500 - 1545
Date: 11 Nov 2017 - Saturday
Venue: Seminar Room 1



Precision Treatment in Oncology

Dr. Doris Chow (Mount Miriam Cancer Hospital)
Time: 1600 - 1645
Date: 11 Nov 2017 - Saturday
Venue: Seminar Room 1



Cure for Diabetes: Is It Possible?

Dr. Ng Teik Kee, Dicky (Penang Adventist)

Time: 1000 - 1045

Date: 12 Nov 2017 - Sunday

Venue: Seminar Room 1



Effective Scoliosis Management in Children and Adults

Dr. Terry Chen (Spinecare Chiropractic Sdn Bhd)

Time: 1400 - 1445

Date: 12 Nov 2017 - Sunday

Venue: Seminar Room 1



What Do We Know About Blood Related Cancers?

Dr. Lim Su Hong (Gleneagles Penang)

Time: 1300 - 1345

Date: 12 Nov 2017 - Sunday

Venue: Seminar Room 1



Do You Need a Yearly Medical Check-up?

Dr. H'ng Peng Kiat (Island Hospital)

Time: 1500 - 1545

Date: 12 Nov 2017 - Sunday

Venue: Seminar Room 1



The Importance of Balanced Nutrition in Modern Lifestyle

Ms Angel Chong (Siang Pharmacy)

Time: 1100 - 1145

Date: 12 Nov 2017 - Sunday

Venue: Seminar Room 1



Therapeutic Endoscopic Intervention in Esophageal, Stomach, Colorectal and Hepatobiliary Cancers

Dr. Murugan Periasamy (Penang Adventist)

Time: 1600 - 1645

Date: 12 Nov 2017 - Sunday

Venue: Seminar Room 1

** Information is correct at the time of printing. Programme is subject to change without prior notice. Please visit PMEX website for latest updates.*

Blood Donation Campaign

GIVE
BLOOD



SAVE
LIFE

FREE Health Screening



Check your BMI, body fat,
blood pressure, blood
glucose, etc. for FREE

Date	Blood Donation Campaign
10 Nov 2017	10.00 am - 3.00 pm
11 Nov 2017	10.00 am - 8.00 pm
12 Nov 2017	10.00 am - 1.00 pm

Date	FREE Health Screening
10 Nov 2017	10.00 am - 6.00 pm
11 Nov 2017	10.00 am - 6.00 pm
12 Nov 2017	10.00 am - 5.00 pm

For enquiries, please contact the PMEX 2017 Secretariat:

E : secretariat@penangmedicalexp.org

T : +603 - 4252 9100

PMEX website:

<http://penangmedicalexp.org>

Organised by



penang
convention &
exhibition
bureau

In collaboration with



PENANG CENTRE OF
MEDICAL TOURISM

PENANG
INSTITUTE
making ideas work

investPenang
For Technology, Industry & Business



MMA Penang Branch

Supported by



MINISTRY OF HEALTH
MALAYSIA



PENANG MEDICAL
PRACTITIONERS' SOCIETY



Platinum Sponsor:



ISLAND HOSPITAL

Silver Sponsor:



Bronze sponsors:



Bogon Specialist
Centre



Gleneagles™
PENANG



南華醫院
HOSPITAL LAM WAH EE



KPJ PENANG
SPECIALIST HOSPITAL
KPJ 檳城專科醫院



PANTAI
HOSPITAL
Penang



MOUNT MIRIAM
CANCER HOSPITAL

OPTIMAX
EYE SPECIALIST
HOSPITAL

About the Conference

6 CPD
(Full Conference)

10 – 11 NOV 2017 (FRI – SAT), BALLROOM 1, SETIA SPICE CONVENTION CENTRE

Healthcare in Malaysia: Time for Reform?

Meet Our Speakers



YBhg. Datuk Dr. Shahnaz
Bt. Murad



Prof Stephen Doughty



YB Dr. Afif Bahardin



Dr. Lyana Khairuddin



Mr Wong Eng Teng



YB Dr. Ko Chung Sen



Ms. Lim Su Lin



Dr. Lim Teck Onn



Associate Professor Dr.
Simon Barraclough



YBhg. Dato' Seri Lee
Kah Choon



Dr. Chan Chee Khoon



Dr. Koh Kar Chai



Dr. Jeremy Low



Prof Dr. Teo Soo Hwang



Prof Dato' Dr. Abdul
Rashid Khan



Dr. Tan Hui Ling



Prof Dr. Zhari Ismail



Dr. Lim Chee Han



Mr Hitendra Joshi



Prof Dr. Jamal Hisham
Hashim



Dr. Selva Vathany
Kanapathi Pillai



Dr. Mark Burby



Dr. Meghann Ormond

DAY 1: 10 NOV 2017, FRIDAY

TIME	PROGRAMME
0800 - 0900	Registration & Networking
0900 - 1000	OPENING CEREMONY
1000 - 1030	Keynote Address: A Sustainable Development Roadmap to Future Healthcare in Malaysia <i>YBhg. Datuk Dr. Shahnaz Bt. Murad, Deputy Director General of Health Department, Ministry of Health Malaysia</i>
1030 - 1100	Morning Tea Break & Networking Session Session 1: Healthcare Systems and the Government's Role <i>Session chair: Dato' Dr. Ooi Kee Beng</i>
1100 - 1130	Decentralisation of Health Authority: the Way Forward <i>YB Dr. Afif Bahardin, Penang State Executive Councillor (For Health)</i>
1130 - 1200	Role of Government in Healthcare Services <i>YB Dr. Ko Chung Sen, Member of Parliament</i>
1200 - 1230	Learning from Other Healthcare Systems: for the Betterment of Universal Health Coverage in Malaysia <i>Associate Professor Dr. Simon Barraclough, La Trobe University, Australia</i>
1230 - 1400	Lunch & Networking & Visiting Expo (Friday Prayer) Session 2: Healthcare Development and Social Welfare I <i>Session chair: Dr. Hooi Lai Ngoh</i>
1400 - 1430	Effect of Trade Liberalisation and Market Influence to Malaysian Healthcare <i>Dr. Koh Kar Chai, Malaysian Medical Association</i>
1430 - 1500	Importance of Social Support in the Elderly <i>Prof Dato' Dr. Abdul Rashid Khan, Deputy Dean & Head of Department, Penang Medical College</i>
1500 - 1530	Healthcare Cost and Performance in Malaysia <i>Dr. Lim Chee Han, Penang Institute</i>
1530 - 1600	Local Effects of Medical Tourism to Penang, Malaysia: A State-level Healthcare Impact Assessment <i>Dr. Meghann Ormond, Assistant Professor, Wageningen University, the Netherlands</i>
1600 - 1630	Afternoon Tea Break & Networking Session Session 3: Healthcare Development and Social Welfare II <i>Session chair: Dr. Chee Heng Leng</i>
1630 - 1700	Gender Equality and Women's Empowerment: Decision Making in Women's Healthcare and Related Issues <i>Dr. Selva Vathany Kanapathi Pillai, Programme Manager Women's Empowerment and Leadership/ Public Health Physician, Penang Women's Development Corporation</i>
1700 - 1730	Priority of Medicine Access to Vulnerable Groups <i>Dr. Lyana Khairuddin, University of Oxford</i>
1730 - 1800	Human Resources in Mental Healthcare: Minding the Gap <i>Ms. Lim Su Lin, Analyst, Penang Institute</i>

* Information is correct at the time of printing. Programme is subject to change without prior notice. Please visit PMEX website for latest updates.

DAY 2: 11 NOV 2017, SATURDAY

TIME	PROGRAMME
0800 - 0900	Registration & Networking Session 4: Developing A Medical City <i>Session chair: YB Dr. Afif Bahardin</i>
0900 - 0930	Medical and Health Industry Investment in Penang: The Way Forward <i>YBhg. Dato' Seri Lee Kah Choon, Special Advisor to Chief Minister of Penang, Invest-in-Penang Berhad</i>
0930 - 1000	Penang and the Potential of Medical Travel <i>Dr. Jeremy Low, Executive Director, Allied Success Management Ltd.</i>
1000 - 1030	Public Health Initiative by Private Healthcare - a Marriage Made in Heaven or a Conundrum? <i>Dr. Tan Hui Ling, Chief Executive Officer, Bagan Specialist Centre</i>
1030 - 1100	Morning Tea Break & Networking Session Session 5: Industry Talk - Health Technology and Services <i>Session chair: YB Dr. Ko Chung Sen</i>
1100 - 1130	From Hardware to Services: Penang as a Medical Device Hub <i>Mr Hitendra Joshi, Chairman, Association of Malaysian Medical Industries (AMMI)</i>
1130 - 1200	How IT Can Change Penang Healthcare Landscape <i>Dr. Mark Burby, Healthcare Industry Lead API, Intel Corporation</i>
1200 - 1230	Producing the Brains and Hands for the Healthcare Service Sector in Penang <i>Prof Stephen Doughty, President & CEO, Penang Medical College</i>
1230 - 1400	Lunch & Networking & Visiting Expo Session 6: Health Financing <i>Session chair: Associate Professor Dr. Simon Barraclough</i>
1400 - 1430	An Integrated & Collaborative Approach Towards Accessible & Affordable Healthcare <i>Mr Wong Eng Teng, Chief Operations Officer, Prudential Assurance Malaysia Bhd.</i>
1430 - 1500	Health Insurance in Malaysia and Citizens' right <i>Dr. Lim Teck Onn, Consultant, Clinresearch Sdn. Bhd.</i>
1500 - 1530	Healthcare Access for Citizens and Migrants in Malaysia <i>Dr. Chan Chee Khoo, Independent Researcher, University of Malaya</i>
1530 - 1600	Afternoon Tea Break & Networking Session Session 7: Scientific Development of Healthcare in Malaysia <i>Session chair: Dr. Lim Chee Han</i>
1600 - 1630	Significance of Medical Research to Malaysian Healthcare <i>Prof Dr. Teo Soo Hwang, Chief Executive, Cancer Research Malaysia</i>
1630 - 1700	The Scientific Development of Herbal Medicine <i>Prof Dr. Zhari Ismail, Lecturer, Universiti Sains Malaysia</i>
1700 - 1730	Sustainable Development in Preserving the Environment and Public Health <i>Prof Dr. Jamal Hisham Hashim, UNU-IIGH</i>
1730 - 1800	Closing Ceremony

REGISTRATION FORM

Part 1: Registration Fees

Registration Type	Early Bird Registration Ends on 1 Nov 2017	Onsite Registration Ends on 12 Nov 2017
Full Registration	MYR 500.00	MYR 600.00
Day Registration	MYR 300.00	MYR 400.00
Student Registration	MYR 300.00	MYR 400.00

Part 3: Payment

() Please send invoice to me.

*Please refer to PMEX website (<http://penangmedicalexpo.org/>) for registration terms & conditions.

Part 2: Attendee Details

*Title: _____ *Full Name: _____

*Organisation: _____

*Email: _____

*Mobile No: _____